



Topping the Charts

“Getting in the PR Groove”

Current sponsors

- PRSSA at CMU
- PRSSA at FSU

Help us get in the the groove

Learn more about the PRSSA regional activity and sponsorship opportunities.

- Lindsay Elias
- Vice President,
PRSSA at CMU
- 517.851.2120
- elias2lm@cmich.edu

Visit www.cmuprssa.org for up-to-date information for this regional activity

SPONSORSHIP OPPORTUNITIES

PLATINUM - \$500

Benefits:

- Banner displayed at event
- Verbal acknowledgement at event
- Full page ad in program
- Logo, link and acknowledgement on Web site home page
- Admission for two for keynote speaker
- Opportunity to include information and hand-outs about company or organization with gift bags
- Logo placed on table place cards
- Logo placed in all promotional brochures and mailings

SPONSOR-A-ROOM - \$300

Benefits:

- Signage prominently displayed in room
- Verbal acknowledgement in sessions in room
- Logo, link and acknowledgement on Web site sponsor page

GOLD - \$200

Benefits:

- Signage displayed at event
- Verbal acknowledgement at event
- Half page sponsorship ad in program
- Logo, link and acknowledgement on Web site sponsor page
- Logo placed on table place cards

SILVER - \$150

Benefits:

- Quarter page sponsorship ad program
- Logo, link and acknowledgement on Web site sponsor page
- Logo placed on table place cards

SPONSOR-A-TABLE - \$100

Benefits:

- Logo, link and acknowledgement on Web site sponsor page
- Prominent signage at table

BRONZE - \$50

Benefits:

- Logo, link and acknowledgement on Web site sponsor page
- Logo placed in program

SUPPORTER - \$25

Benefits:

- Business or organization name placed in program
- Business or organization name listed on Web site sponsor page